

Wells Fargo Golf Tournament hosted by Chamber

**WELLS
FARGO**

The Wells Fargo Golf Tournament will be hosted by the North Houston Greenspoint Chamber of Commerce on Monday, May 23rd, at Willow Creek Golf Club located in Spring. This is the 17th Annual Event!

The format will be an 18 Hole Special Florida Scramble with a shotgun start at 12:30 p.m. Interested in lowering your score? It's as easy as adding a player to your team - a lady player. For each lady golfer the team will be allowed to deduct 2 strokes.

All inclusive entry fees are \$600 for a foursome or \$150 per person. Price includes 18 holes of Tournament Play, Range Balls before Tournament, Lunch by TGI Friday's, snacks and beverages during tournament play and a Team Photo. In addition, there will be a Crawfish Boil Awards Dinner, with a Zydeco band. The dinner tickets are also available for purchase by anyone not playing in the tournament. Tickets are \$25.00 and can be purchased through the Chamber office. Attendees will have a chance to bid on items in the silent auction, buy chances for the raffle and win door prizes.

Enjoy a day away from the office, play golf while you promote your business or reward your clients. Individual, team spots and sponsorship opportunities are now available. Contact the Chamber office at 281-872-8700 for more information.



Golf Tournament 2004

Many thanks to our Golf Tournament Sponsors. At time of printing, Title Sponsor, **Wells Fargo**, Platinum Sponsors include **American Bureau of Shipping**. Gold Sponsors include **Caldwell Watson Real Estate Group and Continental Vista Broadcast Group**. Beverage Cart Sponsors include **Meador Staffing Services**. Hole Sponsors include **Aldine Improvement District, Brookside Funeral Homes & Memorial Park, CA One Services, InvesTex Credit Union, and Kerr-McGee Oil & Gas Corporation**. Other sponsors include Lunch Sponsor, **TGI Friday's**; Hole-In-One sponsors, **DeMontrond Automotive Group, Northside Lexus and Willow Creek Golf Club**.

Epicurean Extravaganza Offers Greatness

Sam Houston Race Park was all abuzz during the Chamber's Epicurean Extravaganza that was recently held. Attendees were able to savor delicious samples of food and beverages provided by the wonderful area establishments, and watch and bet on the races, including the North Houston Greenspoint Chamber of Commerce Classic!

Special thanks to all event sponsors who helped make this event a success! Brookside Funeral Homes & Memorial Park, Caldwell Watson Real Estate Group, North Harris Montgomery Community College District and Sam Houston Race Park, Ltd. Kudos to the Epicurean Extravaganza Committee Event Chairman Rodney Anderson, Northside Lexus for all the hard work!



Chair Ray Shotwell presenting trophy to winner of the Chamber's Race

The Best Decorated booth was awarded to **Hotel Sofitel**, with **Monterey's Little Mexico** receiving Honorable Mention. Congratulations to **Jimmy G's** for winning Best Food, with **Holiday Inn Houston Intercontinental Airport** receiving Honorable Mention! **Many thanks to the participating companies!**

Cadbury Schweppes
Cilantro Cocina
The Greenspoint Club
Holiday Inn Houston—
Intercontinental Airport

Hooter's
Hotel Sofitel
Jimmy G's
Monterey's Little Mexico

Sam Houston Race Park
Steak and Ale
TGI Friday's
Zio's Italian Kitchen



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Dr. David Sam, North Harris College
Dr. James Simpson, North Forest ISD
Ben Wilson, Aldine ISD

Message from the Chair

Wow! You all took me seriously on the "Be a Good Neighbor" theme. Everyone has pitched in to make the first quarter a huge success. The "Chamber Buddy" system is in place and seems to be working quite well. We'd certainly welcome feedback from those of you who have heard from your buddies. Marilyn and I continue to make our drop-in visits and are enjoying seeing you all on a weekly basis. I got a note from Mark Hecker the other day about the Bandit Sign Clean Up. Thanks, Mark, to you and your committee in your efforts to keep our community looking sharp.

Take a look at some of the happenings this quarter: Jerry Lowry, Mike Ledbetter and I represented our Chamber last month on a trip to Austin with the other chambers of commerce across the north part of our county. We hosted the Annual Awards Banquet, the Spring ISD Teacher Appreciation Luncheon and a regular monthly membership luncheon. We have had three ribbon cuttings and two after hours events. By the way, if you haven't been to a Business After Hours, you need to do that. We make it a point to have a lot of fun. And what can I say about last night's Epicurean Extravaganza? Thanks to all who made it the success that it was. We hope you enjoy the pictures.

That does it for another month and the first quarter. Check the calendar for this month's upcoming events and continue to enjoy your Chamber; it works for you.



*Ray Shotwell
Chair of the Board
Brookside Funeral Homes &
Memorial Park*

A handwritten signature in blue ink that reads "Ray Shotwell". The signature is written in a cursive style.

Thank you March Renewing Members!

Aldine Improvement District
American Classifieds
AmeriSuites Greenspoint/Intercontinental
Bates & Coleman, PC
Best Value Platinum Inn & Suites
Carlton Staffing
Celebration Station
CenterPoint Energy
DeVry University
East Sunnyside Civic Club
Exxon/Mobil Production
Guesthouse Inn & Suites
Hines

Houston Pipe Benders
Humble Civic Center
K Austin & Associates
Meador Staffing Services
Northside Lexus
Office Depot
Office Systems of Texas, Inc.
OMNIBANK
PrintMailers, Inc.
Ross & Baruzzini
Speed Printing & Office Supply, Inc.
Uncle Tong's Hunan Restaurant
WFI International, Inc.



April Luncheon **Thursday, April 7th** **Guest Speaker, Michelle Nichols** **Savvy Selling:** **If You Want to Sell More, Connect More**

The sales expert who writes the Savvy Selling column for *BusinessWeek* Online, Michelle Nichols is an authority on how to grow your sales. As a speaker, she exudes enthusiasm and experience. And stories – thanks to her readers all over the world, Michelle has stories from every industry and for every situation! Her stories are original, from her own experience. You'll be sitting on the edge of seat-learning & laughing.

When: Thursday, April 7, 2005

Registration & Networking: 11:15 a.m. to 11:45 a.m.

Luncheon & Program: 11:45 a.m. *promptly*

Where: Clarion Inn, Ballroom; 500 N Sam Houston Pkwy E

Tickets: \$25 per member w/RSVP; \$30 for walk-ins; \$35 for non-members

Reserved Table: \$300 for a reserved table for 10 and introduction
Reserve your seat no later than 10:00 am on April 6th by calling or emailing the office 281 872-8700 or nhgcc@nhgcc.org

Aldine ISD Career Fair **Participants still needed!**

Friday, April 15th
9:00 am to 1:30 PM
MO Campbell Education Center
1865 Aldine Bender Rd.
1200 students will attend

Companies will:

- * Offer career type info for the students
- * Recruit part-time employees for the summer
- * Provide a great service for students
- * Receive complimentary participation, table, signage, & electricity if necessary

Contact:

Robert Thomas
Program Director Business Partnerships
281 985-7230

April Calendar of Events

- 05 New Member Orientation, 9:00am,** Chamber Conference Room, Suite 120
- 05 ANHOC Meeting 4:00pm,** Chamber Conference Room, Suite 120
- 05 Gala Committee Meeting, 4:00pm,** Chamber Office
- 07 April Luncheon, 11:15am Registration/Networking; 11:45am Lunch**
Clarion/Hampton Inn 500 N Sam Houston Pkwy E; RSVP by April 6th to Rachael at 281-872-8700 or rachael@nhgcc.org; Tickets \$25 for members
- 12 Golf Committee Meeting, 9:00 am** Chamber Office
- 12 Executive Committee Meeting, 11:30 am** Chamber Conference Room, Suite 120
- 13 Networking Breakfast, 7:30 a.m.** Hotel Sofitel, 425 N. Sam Houston Pkwy.
RSVP by April 12th at noon to Rachael at 281-872-8700 or rachael@nhgcc.org; \$15 for members
- 13 Ribbon Cutting, Hertz Local Edition Rent-A-Car, 12 noon,** 10255 North Freeway, Suite D
- 14 Legislative Committee Meeting, 8:30 am** Chamber Conference Room, Suite 120
- 14 Broadcast Committee Meeting, 11:30 am,** Chamber Office
- 18—24 Shell Houston Open,** Redstone Golf Club, 5860 Wilson Road, Humble
- 19 Board of Directors Meeting, 11:30 a.m.,** The Greenspoint Club, 16925 Northchase Drive
- 20 Public Safety Committee Meeting, 7:30 am,** Chamber Conference Room, Suite 120
- 25 Transportation Committee Meeting, 4:00 p.m.** Chamber Conference Room, Suite 120
- 26 Ambassador Committee Meeting, 9:00 am** Chamber Conference Room, Suite 120
- 26 Economic Development Committee Meeting, 12 noon,** Chamber Conference Room, Suite 120
- 26 Casino Night Committee Meeting, 4:00 pm,** Chamber Office
- 28 Neighborhood Revitalization & Beautification Committee, 7:30 am** Chamber Conference Room, Ste 120
- 28 Workforce/Education Committee Meeting, 11:30 am,** Chamber Conference Room, Suite 120
- 28 Bus iness After Hours, 4:30 pm to 7:00 pm**
- 29 Ribbon Cutting, Aldine Y.O.U.T.H., 11:00 am,** 4700 Aldine Mail Route Rd
- 30 Ribbon Cutting, Dynamic Car Care, 12:30 pm,** 24110 Aldine Westfield Rd, Spring
Grand Opening Celebration, 12 noon to 4:30 pm

Welcome March New Members

Cadbury Schweppes Americas Beverage

Coldwell Banker United Realtors, Pam Crumbley

Days Inn—Greenspoint

Dynamic Car Care

Please welcome these
new members with
your patronage!

Retriever Payment Systems

TriEagle Energy, LP

InvesTex Credit Union, Cypresswood Location



InvesTex Credit Union
Cypresswood Branch

TriEagle Energy, LP

Travis Eggett, 281-681-2381
TriEagle Energy is a respected, Texas-based electric provider. We specialize in business and small industrial clients, and provide lower prices and great customized cost savings analysis to North Houston Greenspoint Chamber of Commerce members!

**Members Doing
Business With
Members—
Just One
Benefit
of
Membership!**



Making Life Better

***Looking for a great way to save and
manage your money?***

- *Savings Accounts
- *Free Checking Accounts
- *Vehicle and Personal Loans
- *Special 0% Credit Card Promotion
through October 31, 2005
- *Free On-Line Services

Locations:

905 Aldine Bender Rd ~ Houston, TX 77032
230 Cypresswood Dr Ste H ~ Spring, TX 77388

281-449-0109

www.investexcu.org



The Small Business Development Center

North Harris Montgomery Community College District
Small Business Development Center

CALENDAR ANNOUNCEMENT

Tuesday, April 12; 6 – 9 p.m.

Getting Started in Business

This practical workshop provides an overview of how to start a small business in Texas. From evaluating your idea to writing a business plan, developing a marketing strategy and finding financing, this workshop will put you on the road to success.

Location: North Harris College-Parkway Center
250 N Sam Houston Parkway E

Fee: FREE

Registration: 281.260.3500

Reach Houston's consumers. For free.

Not only does Continental Vista Broadcasting Group offer the most innovative, interactive advertising solution available, but for a limited time we're also offering it free.

For a limited time, advertisers can experience a 60-day free trial of the benefits of interactive advertising during Rice University and Texas Southern University games on CVBG's sports network, MSBN.*

Contact us at 1.800.929.6726 or info@continentalvista.tv to learn more about our exciting advertising opportunities. Visit www.continentalvista.tv and www.msbn.tv to experience the best in interactive broadcasting.

*Advertisers who sign up for this offer will receive 15 minutes of free advertising on every Rice University and Texas Southern University game broadcast on MSBN for 60 days from the date advertiser provides artwork.

Leadership North Houston Celebrates 10 Years

The Leadership North Houston Tenth Anniversary Class has just passed the halfway mark for the current program year. Beginning last September, 33 members enthusiastically attended a 2 day retreat where all completed a ropes challenge course, boarded a "yellow hound" school bus to tour 2 Aldine Independent School District schools, learned about Economic Development in the Houston region, saw Life Flight in action, toured Ben Taub Hospital and attended a legislative session in Austin. The March session was an "All about the Media Day" and to complete the year's programs the class will participate in a community service project and observe the judicial and criminal justice system in April. The class members will complete their year of Leadership Training with a special Leadership Skills program and Ten Year Celebration on May 19th. More information regarding the Ten Year Celebration can be obtained by calling the Chamber office at 281-872-8700.

This is Leadership North Houston - learning about the community and how to be better, informed leaders in that community. The program was started in 1995 by north Houston chambers of commerce leaders and is based on national leadership program curriculum. These leaders felt the need existed to design a program more specifically for existing and future leaders in the North Houston community. They spent hundreds of hours researching and learning about leadership programs nationally and locally to develop the existing program today. Sponsors of the program include the North Harris Montgomery Community College District (NHMCCD), the North Houston Association and the following Chambers of Commerce: North Houston Greenspoint, Humble Area, Community, Cy-Fair Houston, Houston Northwest, Acres Home Citizens, and Tomball Area. These sponsors have made a commitment to further the training for existing and future leaders through this program

Applications for the 2005-2006 year will be accepted from April until June 1 and can be obtained by calling the Leadership office at 832.813.6665 or from any sponsoring organization.

Interactive advertising, broadcasting reaches local and global consumers

Continental Vista Broadcasting Group, a cutting-edge interactive broadcasting company based in The Woodlands, offers two avenues through which businesses can share their messages with Houston's consumers: advertising and broadcasting.

Effective, engaging advertising is an excellent way to reach consumers. CVBG's sports network, MSBN, features live and archived sports content such as games, tournaments and coaches' shows from schools and organizations nationwide, including two prominent Houston schools. Rice University and Texas Southern University broadcast baseball and men's and women's basketball on www.msbn.tv. What better place to advertise than on a broadcasting network with content geared toward local sports fans?

Ads on MSBN have the vital advantages of being interactive, actionable and measurable. Every ad on a CVBG network brings consumers and advertisers closer together by enabling information requests, ad bookmarking, order placement, and more. These features occur in a prominent but unobtrusive interactive window next to the media-player screen, so viewers can see your ad the entire time it's available without leaving the broadcast.

Because the ads enable immediate viewer responses such as information requests and order placement, advertisers can easily measure conversion rates of exposures to qualified leads and sales. Advertisers also know exactly how many people watch the broadcasts in which their ads are shown. For a limited time, CVBG is offering 60 days of free advertising during Rice and TSU broadcasts on MSBN. Contact CVBG for details.

The second way to share messages with Houston's consumers is through broadcasting events to them. CVBG's education network, www.Lexipont.tv, enables businesses, individuals and organizations to broadcast B2B content, seminars, shows, ribbon-cuttings, product demonstrations, after-hours events, charity benefits, client and employee training, distance learning, and much more.

Lexipont's interactive solution allows content providers to communicate in real-time with their audiences, broadcast to global or limited audiences, and employ features such as chat rooms, forums, polls, tickers, statistics and Talk to Event to make their live broadcasts interactive and accessible to viewers.

Continental Vista Broadcasting Group's other interactive broadcasting networks include www.FirstCutLive.tv, for entertainment content such as the *Star Wars* fan line-up in Hollywood, California (check out First Cut Live on April 3 for the start of this six-week event); www.RadioScenes.tv, which will give radio-show listeners a live look inside the studios of their favorite radio personalities; and www.YourDevotion.com, for faith-based content.

For more information on how to reach consumers in Houston and around the world through interactive advertising and broadcasting, please visit www.continentalvista.tv, e-mail info@continentalvista.tv or call 281.210.5000 (1.800.929.6726 toll free). *Paid Advertisement*

April Member Spotlight Mail Processing Houston

Mail Processing Houston has been in business serving the North Houston area since 1992. The company's primary business is mailing services which is supported by their eight employees. At Mail Processing Houston, customers can receive the following services:

1st Call Presort
3rd Class Bulk Mail Preparations
Machine Inserting
Weight & Metering
Inkjet Addressing
Tabbing

Courier Service throughout Houston

When discussing positive Chamber experiences, John San Miguel says, "I have met a lot of interesting people from a lot of different kinds of business". You said it John! Business professionals meeting other business professionals is what you will find at the North Houston Greenspoint Chamber of Commerce and you will find John at Mail Processing Houston!

Mail Processing Houston
15702 West Hardy Road, Suite 260
Houston, TX 77060
281-260-0390
Fax 281-260-0646
mailprocessing1@sbcglobal.net

Congratulations!

Jill Boullion,
Boullion Graphics
ABWA Greenspoint
"Woman of Excellence"



Congratulations!

Angila Ervin,
Ervin Solutions
ABWA Greenspoint
"Top Ten Women"

Upcoming Ribbon Cuttings

April 13th—12 noon

Hertz Local Edition Rent-A-Car
10255 North Freeway, Suite D

April 29th, 11:00 am

Aldine Y.O.U.T.H.
15th Anniversary Celebration
4700 Aldine Mail Route Road

April 30th, 12:30 pm

Dynamic Car Care
Grand Opening Celebration 12—4:30
24110 Aldine Westfield Rd, Spring

Interested in a
Member Spotlight
for your business?

It's easy!!
Chances will be
sold at the April
Membership
Luncheon
and Networking
Breakfast.

\$5.00 each

CONTINENTAL AIRLINES TICKETS

Two (2) Round-Trip First Class Tickets

Drawing to be held June 24th at Casino Night

Need not be present to win

Checks Payable to NHGCC Foundation

A 501 C (3) organization

Tickets: 1 for \$10.00 OR 3 for \$25.00

Valid for any of the following Continental destinations:

Contiguous United States

Alaska

Canada

Caribbean

Central America

Mexico

South America



110% Club Members

Africa 2000, Inc.
Ajilon Finance
Allstate Insurance/ The Lipton Agency
AmeriTrust Title Company
Assist the Officer
Boring Specialties, Inc.
Caldwell Watson Real Estate Group
EFG Insurance Agency
Greater Greenspoint District
Hines
Houston Pipe Benders

IBC Innovative Business Consultants, Inc.
Magoo's PrintShop
Mir, Fox & Rodriguez, PC
North Harris College
Northeast Medical Center Hospital
Partners Bank of Texas
Redstone Golf Club
Seth Sharr
Spherion Staffing Group
Stevens, Pilkington, & Company, PC
TGI Friday's
The WorkSource- Greenspoint

Thank you for your support!

Chairman's Circle

Diamond Level

Aldine Improvement District
Brookside Funeral Homes & Memorial Park
Continental Vista Broadcasting Group
Gallery Furniture
Kerr-McGee Oil & Gas Corporation

Gold Level

American Bureau of Shipping
Fitness Connection

Silver Level

Aldine ISD
Amegy Bank of Texas
Baker Hughes
The Barbosa Group, Inc.
Boring Specialties, Inc.
CA One Services, Inc.
Caldwell Watson Real Estate Group
CenterPoint Energy
Continental Airlines
CRI International, Inc.
DeMontrond Automotive Group
Exxon/Mobil Production
FMC Technologies, Inc.
gevity hr
GrantPrideco, Inc.
Greater Greenspoint District

Greenspoint Mall
Hines
Hotel Sofitel Houston
Houston Community College—NE
Houston First Insurance Associates
Hydril
Landmark Chevrolet
Lone Star Ford
Montgomery & Associates
Moran-Gulf Shipping Agencies
North Forest ISD
North Harris College
North Houston Bank
Northeast Medical Center Hospital
Northline Mall
Northside Lexus

O'Donnell, Ferebee & McGonigal PC
Office Systems of Texas
OMNIBANK
Partners Bank of Texas
Peacock Building Services
Ross & Baruzzini
Same Day Signs
SETEC Protection Service
Shell Oil Products USA
Smith International, Inc
Sterling Bank
Swift Energy Company
Triumph Hospital North Houston
Wal-Mart
Wells Fargo
Wyndham Greenspoint Hotel

NORTH HOUSTON GREENSPOINT
CHAMBER OF COMMERCE



16825 Northchase Drive, Suite 140
Houston, TX 77060
Phone: 281-872-8700
Fax: 281-872-8095
Email: nicole@nhgcc.org

North Houston Greenspoint

Chamber of Commerce

exists to promote an environment

that stimulates business development

and enhances the quality of life in North Houston.

[We're on the Web!
www.nhgcc.org]



Want **FREE** tickets to Casino Night?
Or how about a day of golf?



We want to give one of these fabulous opportunities to YOU!!

**It's SIMPLE – any new Members you recruit by May 15th
Enters you into a drawing for the prizes!**

DETAILS:

**Name entered 1 time in drawing for every \$100 recruited
(\$4,500 membership = 45 entries)**

Prize will be awarded May 16th

One prize to be awarded

Winner chooses between:

1 - Golf Entry

2 - Casino Night Tickets